



# PARTNER GUIDE

MARCH 13-15, 2026





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Dear Java House Grand Prix of Arlington Participants,

On behalf of our entire team, welcome to the inaugural Java House Grand Prix of Arlington—a historic milestone for the NTT INDYCAR SERIES and the City of Arlington. This event marks INDYCAR’s first-ever race in Arlington and its return to Texas for the first time since 2022, underscoring the significance of this moment for our sport, our city, and our guests.

Set within one of the nation’s most dynamic sports and entertainment districts, the Java House Grand Prix of Arlington reflects a unique collaboration between INDYCAR, the Dallas Cowboys, and the Texas Rangers, uniting three iconic organizations further showcasing Arlington as a world-class destination for premier sporting events.

The 2.73-mile temporary street circuit is the longest on the INDYCAR calendar and features a brand-new layout drivers will race for the first time. With straightaway speeds topping 180 mph around AT&T Stadium, Globe Life Field, Texas Live! and Loews Hotels, the circuit delivers a visually striking, technically demanding challenge. Fans will experience a first-of-its-kind INDYCAR innovation with two over-the-track club viewing spaces. With four race series, two concerts, and unlimited guest experiences, an epic weekend awaits.

Furthermore, we are proud to give back to the community through partnerships with our Official Charity Partner, the National Medal of Honor Museum Foundation, and a special community exhibit with the Arlington Museum of Art. A portion of race ticket sales during December 2025 supported the Foundation’s mission to preserve and share the stories of Medal of Honor recipients, honoring the values of service, sacrifice, and courage that unite us all.

The longevity of events in Detroit, St. Petersburg and Long Beach showcases how INDYCAR Series events become a vibrant fabric of the community. This is our first chapter of community partnerships, elite on-track competition and unforgettable guest experiences.

Welcome to Arlington – where legends are made, champions are crowned and history is written.

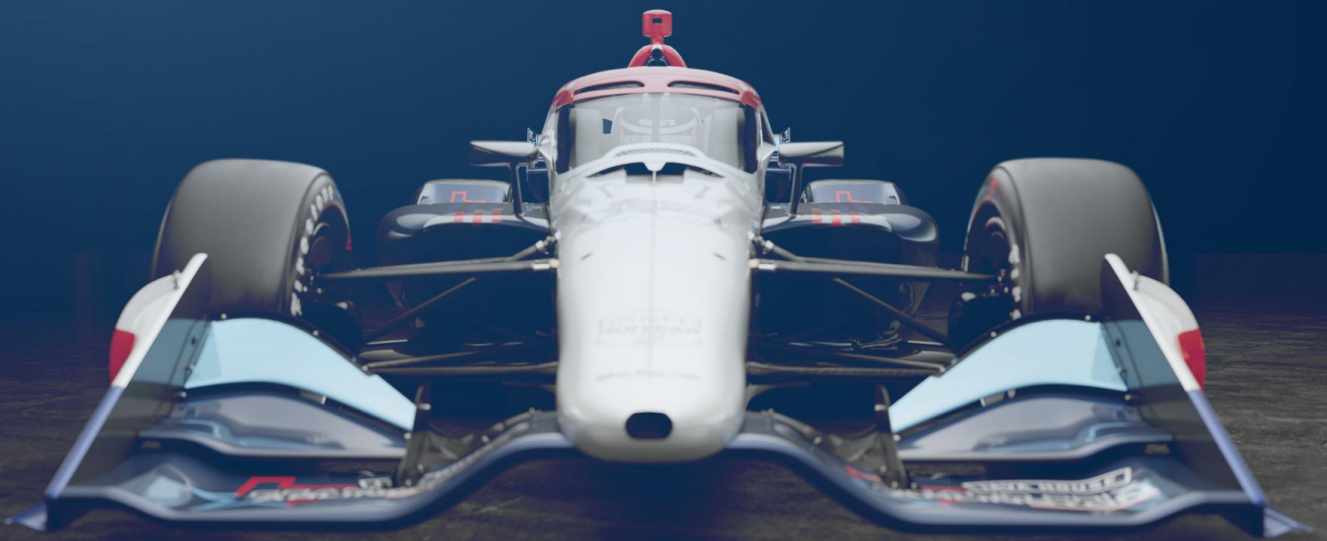
Regards,

**Bill Miller**

*President & General Manager, Java House Grand Prix of Arlington*



# EVENT INFORMATION





## HOTEL BLOCK INFORMATION

For your convenience, a limited amount of room blocks have been secured at the following hotels. Please use the links below to book your stay.

Rooms are first come, first serve. If you are looking to book more than five rooms, it would be best to contact the hotel directly.

### **Group Rates:**

- [Hyatt Place Dallas/Arlington](#)
  - Must Reserve by February 15<sup>th</sup>
- [Aloft Dallas Arlington Entertainment District](#)
  - Must Reserve by February 15<sup>th</sup>
- [TownePlace Suites by Marriott Dallas Arlington North](#)
  - Must Reserve by February 15<sup>th</sup>

### **Other Properties:**

- [Drury Plaza Hotel Dallas Arlington](#)
- [Hampton Inn & Suites Arlington N DFW Entertainment District](#)
- [Fairfield Inn Arlington](#)

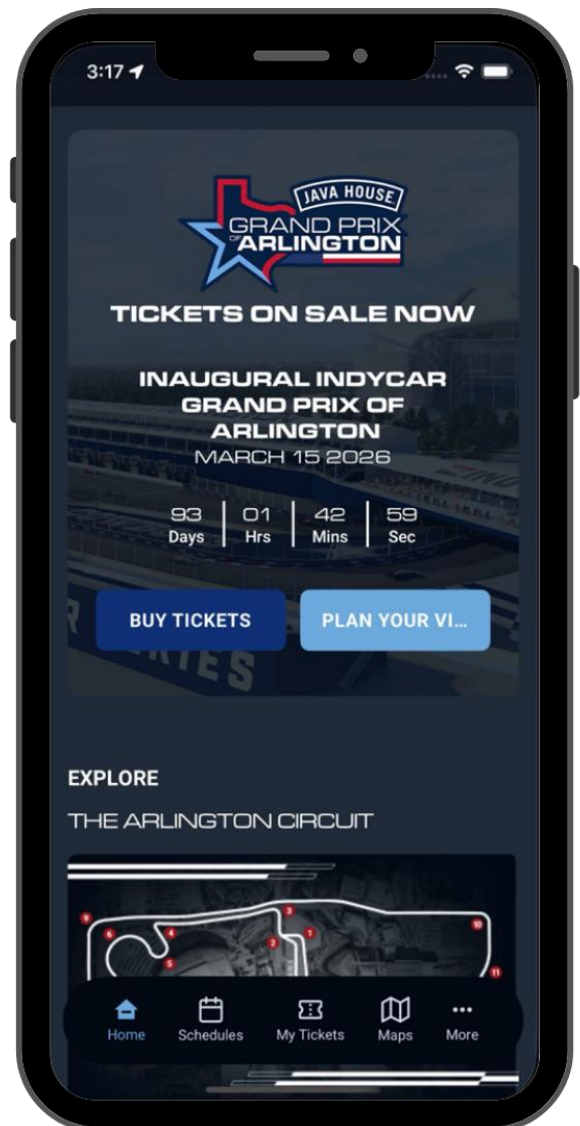


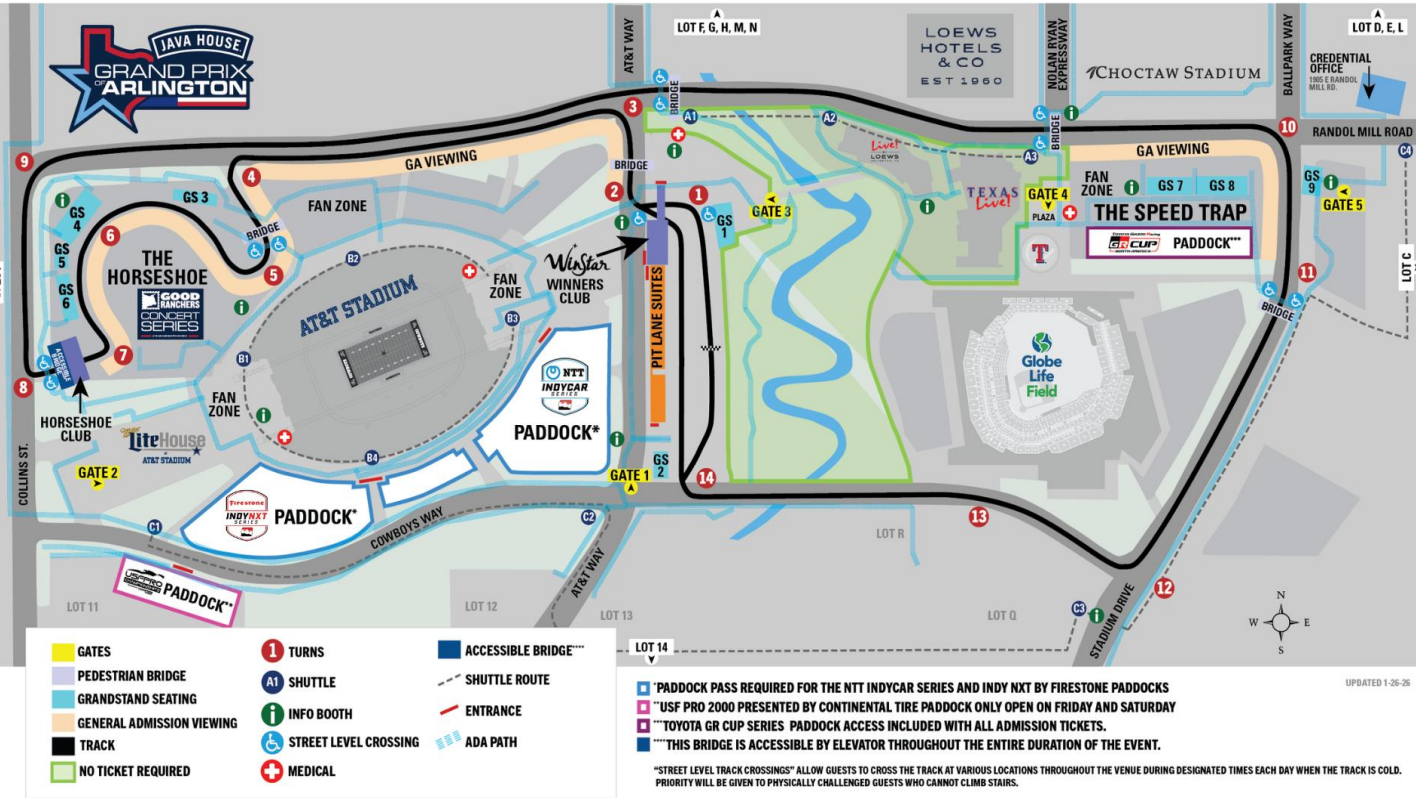
## Download the official Java House Grand Prix of Arlington App!

The Java House Grand Prix of Arlington APP is currently available for download. We will continue to make updates to ensure this is the perfect tool to share with your guests to help navigate the venue! The app features an interactive map that will guide you to parking, hospitality areas, grandstands, activations, and more. It will also feature up to date information on INDYCAR, INDY NXT, Toyota GR Cup Series, and USF Pro 2000 throughout the event weekend and provide the most up-to-date event schedule.

[Download on the App Store](#)

[Get on Google Play](#)





## RACE SERIES





# EVENT SCHEDULE

(TIMES SUBJECT TO CHANGE)

## FRIDAY, MARCH 13, 2026 – “First Responders Day” Presented by AMR

9:00am	Gates Open
9:05am – 9:35am	Toyota GR Cup Practice 1
11:30am – 12:05pm	USF Pro 2000 Practice
12:35pm – 1:05pm	Toyota GR Cup Practice 2
12:45pm – 1:45pm	NTT INDYCAR Series Autograph Session
2:00pm – 2:45pm	INDY NXT by Firestone Practice 1
3:05pm – 4:25pm	NTT INDYCAR Series Practice 1
4:45pm – 5:00pm	Toyota GR Cup Race 1 Qualifying
5:15pm – 5:45pm	USF Pro 2000 Qualifying
5:45pm	Good Ranchers Concert Series <i>*feat. All Time Low &amp; Giovannie and the Hired Guns</i>

## SATURDAY, MARCH 14, 2026

8:00am	Gates Open
8:35am – 9:55am	NTT INDYCAR Series Practice 2
10:15am – 11:00am	INDY NXT By Firestone Practice 2
<b>11:20am – 12:05pm</b>	<b>Toyota GR Cup Race 1</b>
12:15pm – 1:00pm	INDY NXT by Firestone Autograph Session
<b>12:25pm – 1:05pm</b>	<b>USF Pro 2000 Race 1</b>
1:35pm – 3:00pm	NTT INDYCAR Series Qualifying
3:30pm – 4:00pm	INDY NXT By Firestone Qualifying
4:20pm – 4:35pm	Toyota GR Cup Race 2 Qualifying
<b>4:55pm – 5:35pm</b>	<b>USF Pro 2000 Race 2</b>
6:00pm	Shamrocks & Shenanigans at Texas Live!



# EVENT SCHEDULE

(TIMES SUBJECT TO CHANGE)

## SUNDAY, MARCH 15, 2026

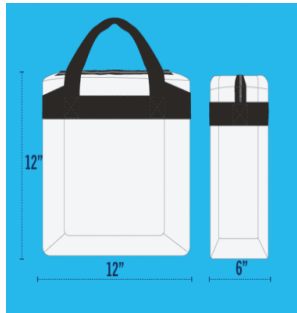
7:30am	Gates Open
<b>8:00am – 8:45am</b>	<b>Toyota GR Cup Race 2</b>
9:05am – 9:35am	NTT INDYCAR Series Warm-Up
<b>10:00am – 11:00am</b>	<b>INDY NXT By Firestone Race</b>
11:15am	NTT INDYCAR Series Pre-Race Ceremonies
<b>12:05pm</b>	<b>Java House Grand Prix of Arlington</b>
2:45pm	Good Ranchers Concert Series <i>*feat. T-Pain &amp; Disco Lines</i>

To enhance public safety, the following bag policies will be in place within the Java House Grand Prix of Arlington venue.

## APPROVED BAGS

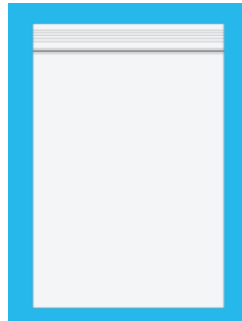
### Clear Tote

Plastic, vinyl or PVC, not to exceed 12”L x 6”W x 12”H



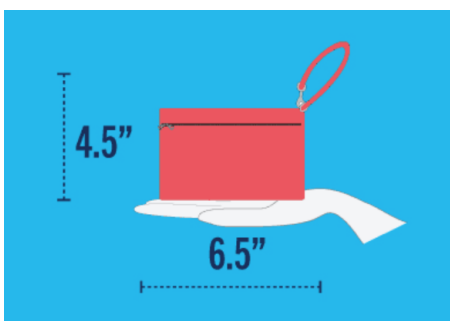
### Plastic Storage Bag

Clear, one (1) gallon, re-sealable



### Small Clutch Purse

- Approximately the size of a hand with or without a handle or strap
- No larger than 4.5” x 6.5” with or without a handle or strap
- Can be carried separately or within an approved plastic bag



## PROHIBITED BAGS

- All purses, bags or containers larger than a small clutch bag
- Backpacks
- Binocular bags and case- *Binoculars may be worn around the neck*
- Briefcases
- Camera bags and cases
- Cinch bags
- Computer bags and cases
- Coolers
- Fanny packs
- Luggage of any kind

*An exception will be made for medically necessary items after proper inspection at a gate designated for this purpose. Please limit the number of items you bring to the venue on event days.*



### **Dress Code**

Sunglasses, sunscreen, and comfortable walking shoes are strongly suggested. We also recommend a long sleeve shirt in case the weather cools down and a waist pack or small backpack to hold your miscellaneous items. Although closed-toe shoes are not required, they are strongly encouraged for safety purposes. Please leave any items of value at home.

### **Alcohol and Smoking Policies**

Guests who appear to be inebriated and unmanageable will not be permitted admittance into the venue.

Smoking inside the Java House Grand Prix of Arlington venue is strictly prohibited. This also includes e-cigarettes and vaporizers.

### **First Aid**

AMR is the Official Medical Provider for race weekend. First-Aid stations are located around the venue with First-Aid Personnel roaming throughout the venue during race weekend.



## EVENT POLICIES- PROHIBITED ITEMS & ACTIVITIES

### Prohibited Items and Activities List:

- Bags and cases (please see “Bag Policy” page for additional details)
- Abusive, foul or disruptive language
- Animals (except service animals to aid guests with disabilities)
- Cameras with lens longer than 10” (detachable or non-detachable)
- Chairs, stools or other seating devices (small, flat cushions with no zippers or pockets are permitted)
- Fireworks
- Firearms and weapons of any kind
- Food items
- Footballs, basketballs, baseballs, and all sport related projectiles
- Knives of any length
- Laser pointers
- Noisemakers
- Obscene or indecent clothing
- Pyrotechnics and/or smoke bombs
- Signs or flags on sticks or poles, or larger than what one person can hold (3’x5’)
- Throwing objects
- Ticket scalping
- Trespassing, soliciting, peddling and loitering
- Tripods, monopods, and selfie-sticks
- Unmanned and remote-controlled aircraft systems (e.g., drones)
- Video cameras and the use of video capable devices including GoPro devices
- Any other item or action deemed dangerous or inappropriate by management
- Rollerblades, hoverboards, skateboards, bicycles
- Golf carts, scooters (except mobility aid devices for guests with disabilities), not including properly Java House Grand Prix of Arlington permitted devices
- Illegal drugs, drugs paraphernalia
- Umbrellas are permitted through the gates of the venue, but are not allowed to be used within the grandstands, viewing platforms or in other structures
- Large buggy strollers & hard sided wagons
- Ladders, scaffolding, platforms or other structures
- Samples, stickers, or flyers for distribution
- Dry Ice
- Glass, metal, or ceramic containers of any kind
- Any other items deemed by management in its sole discretion



## EVENT POLICIES- PERMITTED ITEMS

### Permitted Items List:

- Binoculars, scanners, and headsets (carrying bags must meet bag policy requirements).
- Empty non-metal cups with maximum size of 32oz.
- Umbrellas, collapsible canvas wagons, umbrella strollers are permitted but cannot be used in grandstands, viewing platforms or in other structures (these items may be subject to additional security checks).
- Sunscreen, sunblock, hand sanitizer, and bug spray (aerosol, gel, or liquid forms).
- Signs and flags, up to what one person can hold (without sticks or poles) are permitted within the venue but are not to be held in the grandstand or viewing areas in a manner that obstructs other guests' views.

Masks are permitted if the mask is not offensive or a weapon and should only be worn when in your seat (not walking into the venue). Costumes are generally permitted; however, they cannot be a replica of event personnel and cannot be offensive or cause damage to the venue (e.g., body paint).

**Note:** Any attempt to bring alcohol into the venue will be considered a violation of the Code of Conduct and may result in the guest having his or her ticket revoked, ejected or arrested. All persons and/or their belongings are subject to search. Violators of any State or City laws, rules or regulations will be refused admission, asked to leave or ejected from the venue.



# APPROVED MEDIA CONTENT

Get ready to share the excitement for the Java House Grand Prix of Arlington! Below you'll find the latest approved media assets, including downloadable photos and content that you can post across your social channels. Brand guidelines are also included to help keep messaging and visuals consistent.

Please note: all content utilizing the assets below must be sent to your account representative for review and approval prior to distribution. Please allow a minimum of three business days for this process.

## APPROVED ASSETS

<a href="#">Photos</a>	<a href="#">Aerial Map</a>
<a href="#">Animation Video</a>	<a href="#">Commercial</a>
<a href="#">2025 INDYCAR Highlights</a>	

## BRAND GUIDELINES

- [2026 Java House Grand Prix of Arlington Style Guide](#)

For any questions or additional support, marketing contact information is provided below:

**Lauren Guidotti**

*Director*

*Marketing & Communications*

*Java House Grand Prix of*

*Arlington*

[lguidotti@gparlington.com](mailto:lguidotti@gparlington.com)

219-313-0662

**Aaliyah Butler**

*Senior Coordinator*

*Marketing & Communications*

*Java House Grand Prix of*

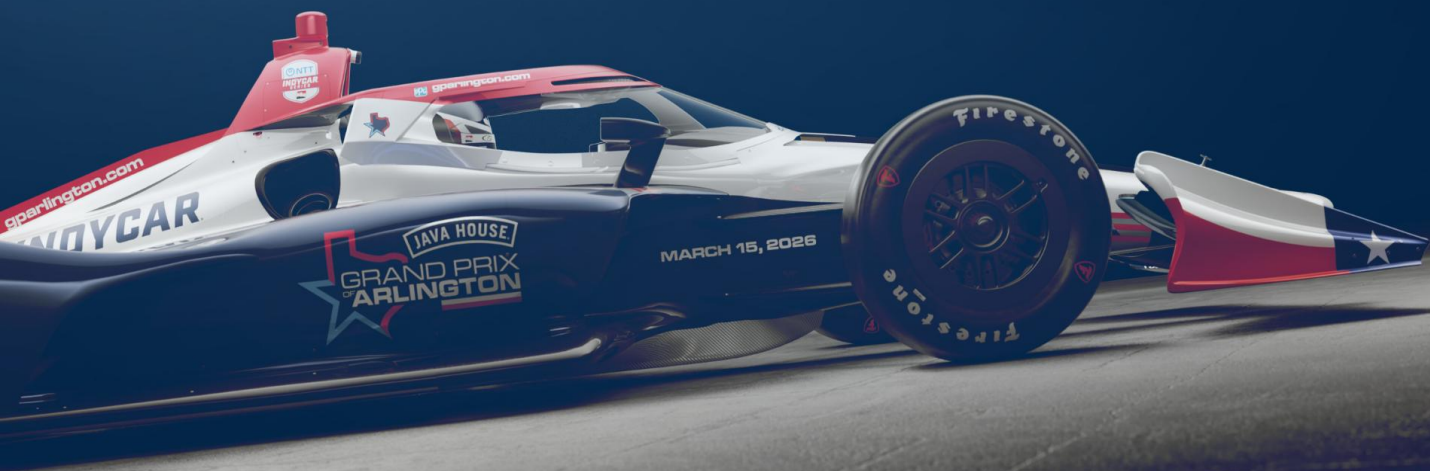
*Arlington*

[abutler@gparlington.com](mailto:abutler@gparlington.com)

945-383-9052



# PARKING & ARRIVAL INFORMATION





## Lots 12 and 13

Pit Lane Suite guests receive an allocation of parking in Lot 12 and Lot 13. To access, please see addresses and map below:

Lot 12 Address

**710 AT&T Way  
Arlington, TX 76011**

Lot 13 Address

**703 AT&T Way  
Arlington, TX 76011**

Guests will enter the venue through Gate 1 and follow the red dotted path to the Pit Lane Suites.





# ADDITIONAL PARKING

## Ride Share & Bus Drop-Off Locations

We have identified two locations outside the race venue that are designated as Ride Share drop-off locations (Lyft, Uber, etc.) as well as bus and limo drop-off locations. Please see location information below:

★ West location: Lot 15

**446 E Randol Mill Rd  
Arlington, TX 76011**

★ East location: Lot D

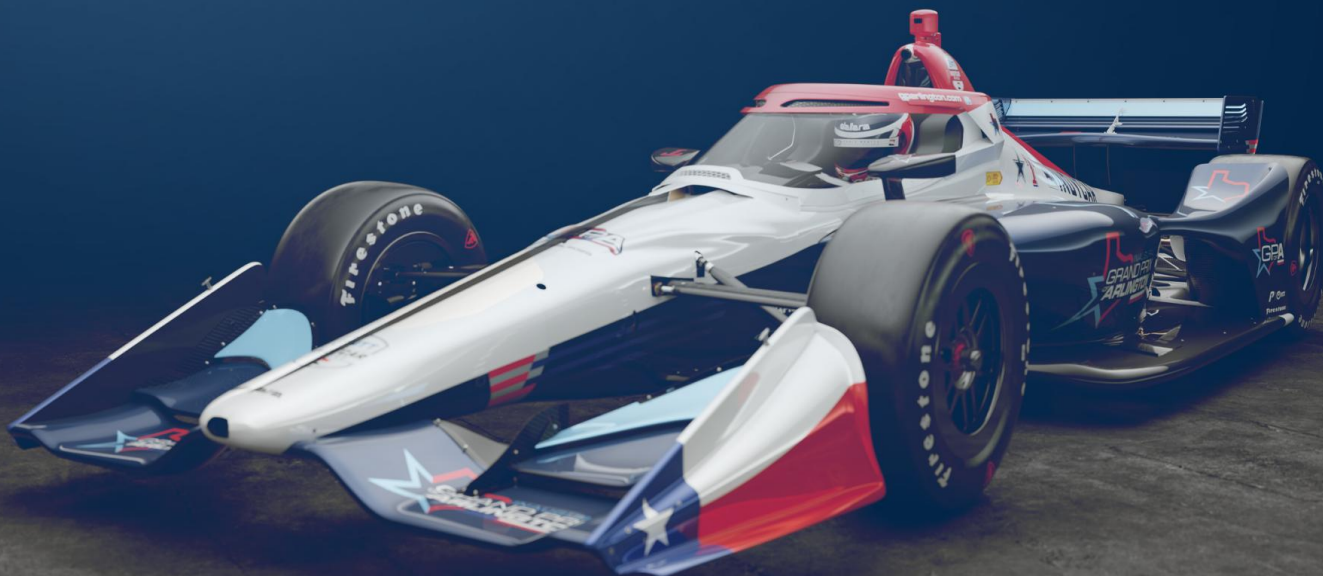
**499-401 Arlington Downs Rd  
Arlington, TX 76011**

*\*We recommend that guests who are part of the Horseshoe Club and Pit Lane Suites use Lot 15 for Ride Share and enter the venue through Gate 2.*





# SUITE INFORMATION





## For Private Suite holders, please complete your Suite Order form by February 12, 2026.

### The Suite Order form includes the option to:

- Order additional power, audio or storage needs
- Convey any ADA accessibility assistance needs
- Order additional suite passes. Please see the below breakdown for purchasing additional private suite passes.

[CLICK HERE](#)  
To fill out your Suite  
Order Form by 2/12/26

If you have any questions regarding the Suite Order Form, please contact Kristin Denno at [kdenno@indycar.com](mailto:kdenno@indycar.com) or 248-255-6651.

Suite Pass
Admission to the venue and hospitality suites.
\$1,000 per three-day pass
25-person suites: may purchase up to five (5) additional passes per day 40-person suites: may purchase up to ten (10) additional passes per day
*Children ages 2+ must have a Suite Pass for suite access

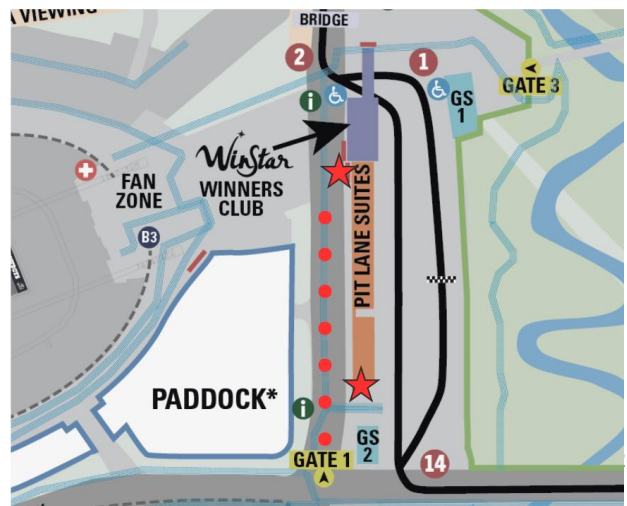
## Digital Ticketing Process

- All suite passes will be digitally transferred to the suite holder primary contact, who is responsible for distributing those tickets to the end guest

## Suite Entry Process

- Each guest will receive a digital suite ticket via their SeatGeek account
- This digital suite ticket will be scanned upon entering one of the five main event entry gates
- Guests will then proceed to the Pit Lane Suite structure where their digital suite ticket will be verified at the Suite Area Entrance
- Guests will be directed to their specific suite, where they will be greeted by the respective suite host
- Suite hosts will then provide each guest with their printed suite pass and lanyard
  - All suite passes will be delivered to suites prior to opening each day Friday, Saturday, and Sunday

For guests parking in Lot 12 or 13 and entering the venue at Gate 1, you will enter the suites from either starred entrance.





## TICKETS & PASSES

A partner box containing your suite passes, lanyards, and paddock wristbands will be delivered to your respective suite prior to opening each day Friday, Saturday, and Sunday

Note: Printed suite passes do not provide admittance through the gates, only the digital tickets. Suite hosts are responsible for passing out the physical suite passes once guests arrive at their respective suite.



### **The following items are included within each suite footprint:**

- One standard outlet with four outlets located behind the registration table for your use
- TV screens in view, providing closed-circuit coverage of the races throughout the weekend
- Complimentary Wi-Fi in Suite Structure
  - Network Name: GPASUITES
  - Password: JavaHouse2026



## Suite Signage

- Each suite partner will receive their company logo on the suite door along with the suite number
- The production and installation of this corporate identification sign is included in your Suite Agreement
- All signage will be sent to you for final approval

## Décor Policy

You may only decorate the inside of your suite footprint due to the shared food and beverage hospitality space. This maintains a consistent and presentable appearance for television coverage and guests. Suite clients who do not comply to these rules will be asked by a Java House Grand Prix of Arlington staff member to remove the items.

**Please note, there is limited space for any additional furniture in your suite space.**

### Permitted:

- Giveaways
- Upgraded floral
- Maximum of two (2) stand-up banners
- Floor decal
- Table decals
- Branded pillows for furniture vignettes

\*Note: Any items you are bringing must be transported up the stairs to your suite as there are no ramps in our suite structure and the lifts are reserved for ADA assistance.

### Not Permitted:

- Banners affixed to the back of the tent structure or suite dividers
- Large décor items
- Hanging items that could block the view of screens or other guests

If you have questions on permissible items, please reach out to your Java House Grand Prix of Arlington Representative.



**It is up to each suite host to manage the flow of guests within their own suite. If you ever need assistance, please do not hesitate to contact your Java House Grand Prix of Arlington Representative.**

**Some helpful items to consider as you begin planning include:**

- If you want to verify that only your guests are coming into your suite, we highly suggest you consider implementing a check-in process at your host table. This could be done by having guests physically sign their name in a check-in binder, or to track guest arrivals in a document on your laptop!
- Some of our partners find it useful to identify their guests by using customized lanyards for their suite passes.
- We highly suggest you send a “Know Before You Go” email in advance of race week with event details that include:
  - Parking directions and information
  - Timing of when the suites open and race activity begins
  - The menu that will be offered in the suites
  - Weather report
- Our hospitality area offers shared food stations – please encourage your guests to check out **all** the food options that we have available. They are not limited to what is closest to your suite!



## Paddock Pass Wristbands

You will receive an allocation of Paddock Access Wristbands in your Partner Box along with your tickets. Paddock Access Wristbands are to be redeemed at either of the Suite entrance areas.

*For more information regarding paddock passes and information on minors, please click [here](#).*

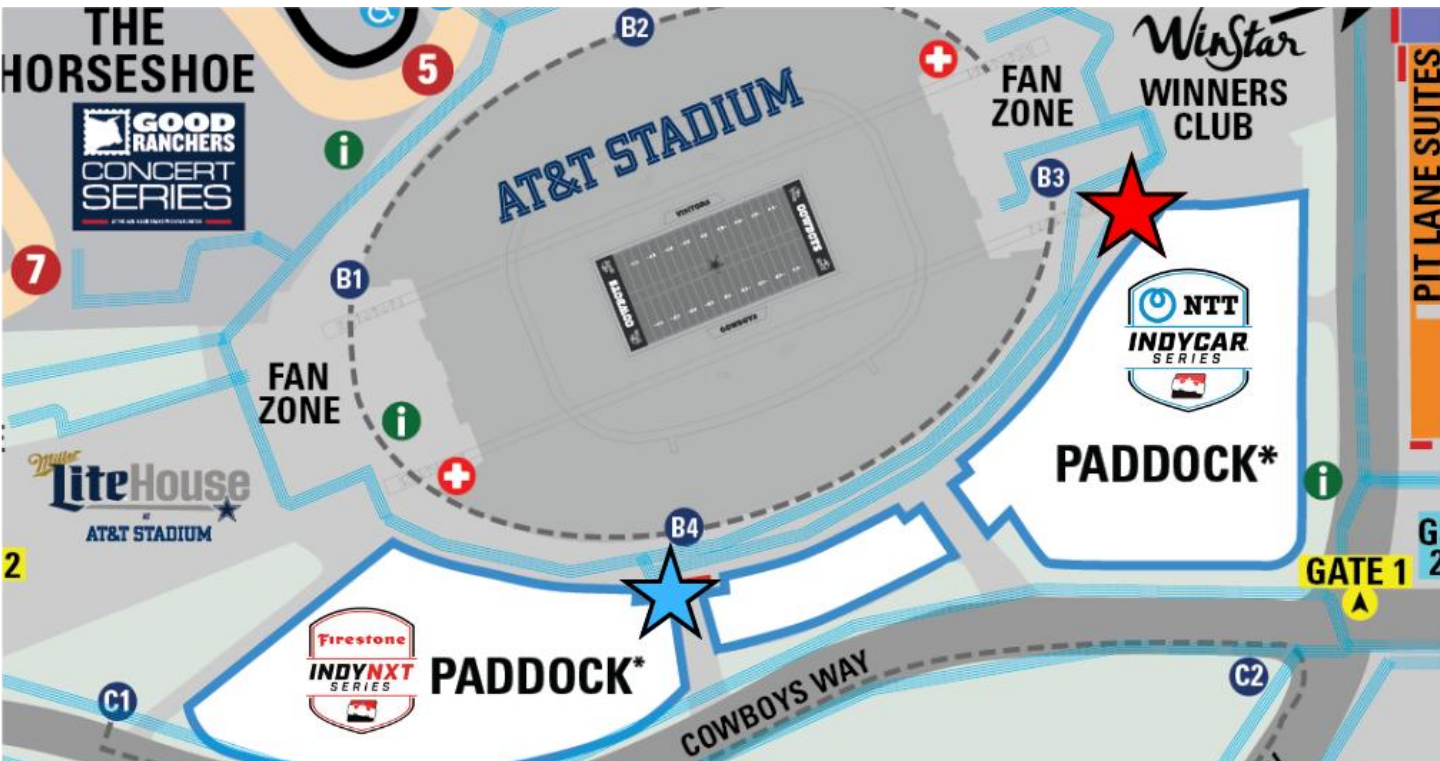
### **Paddock Redemption Hours:**

Friday: 9:00am – 5:00pm

Saturday: 9:00am – 3:00pm

Sunday: 9:00am – 12:00pm

*\*Times are subject to change*



Paddock redemption tents will be located outside of the paddock entrances and at the paddock redemption tables within the suite and club structures.

- **Red Star:**
  - This route shows entering the venue from the East.
- **Blue Star:**
  - This route shows entering the venue from the West.

All guests will need to scan their digital paddock pass at a paddock redemption tent and receive a paddock wristband. No additional pass is required to view the GR Cup Paddock Area located in the Speed Trap (Lot B).



# SHIPPING LOAD-IN & LOAD-OUT

## Shipping Directions

The shipping address will activate on Monday, March 9<sup>th</sup>, 2026. Please address the shipping label as follows:

**Grand Prix of Arlington ATTN: Suite Services**  
**[Your Name, Your Organization]**  
**1905 E Randol Mill Rd**  
**Arlington, TX, 76011**

## Please Note:

- If this direct shipping address is not followed, we cannot guarantee on-time delivery of your items.
- Please let your Java House Grand Prix of Arlington Representative know if you ship a package and they will deliver it to your suite during suite load-in.
- If you plan to ship anything after the race, proper shipping labels must be provided to your event contact.

## Suite Load-In – Wednesday, March 11<sup>th</sup>, 2026, 11:00am – 3:00pm

- **Please schedule a load-in time within the designated window with your Java House Grand Prix of Arlington representative.**
- If you choose to load-in outside of the designated time, our staff and volunteers may not be able to assist you.
- Due to track activity, load-in during an event day will be very challenging, including longer walking distances and carrying items over stairs and bridges. There may be a short waiting period during load-in, depending on other deliveries.

## Suite Load-Out Options:

Sunday, March 15	Monday, March 16
Starting no earlier than two hours following conclusion of NTT INDYCAR SERIES Race	By appointment only
All items can be loaded out directly from Suite	Items must be placed in storage pod on Sunday night due to Operations breakdown of the Suite

**Please contact your Java House Grand Prix of Arlington representative to schedule a Monday load-out time.**



## Suite & Club Access

Our suites are ADA accessible. There will be ramps & lifts available to access the suites from the ground level. Additionally, our Horseshoe Club will have an ADA lift. There will be volunteers to help assist with the functioning of the lifts.

## Parking

There are no stairs required for guests parking in any designated lots to the venue.

## Track Crossing Locations

For guests who want to cross over to the other side of the track, there are five street level track crossings. Turn 1-2, Turn 3, Turn 5, Randol Mill/Nolan Ryan, and Turn 11. Additionally, Horseshoe Club bridge is always accessible by elevator (not only during cold track crossings). Reference Track Map for track crossing locations (labeled "Bridge").

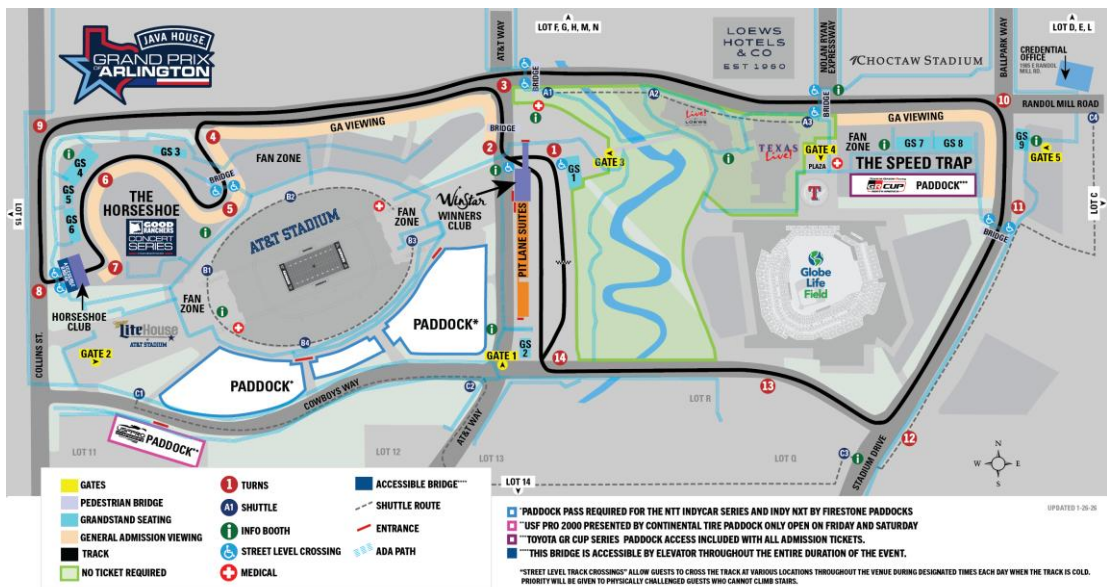
## Accessible Golf Cart Shuttles

To make it a bit easier to navigate the Java House Grand Prix of Arlington venue, we will have golf carts available in each parking lot from the designated pick-up area to the nearest gate.

## Seeking Assistance

We want your experience to be as stress-free as possible; volunteers throughout the venue will be available to assist guests with special needs. Any first aid (medical) requests, shelter needs or additional assistance including navigating to grandstands or hospitality suites can be addressed.

**If you know in advance that you or your guests will need assistance, please notify your Java House Grand Prix of Arlington Representative prior to race weekend to assist with arrangements.**





# PARTNER ENHANCEMENTS



# LAUREL LANE

Laurel Lane creates custom floral designs tailored to your suite environment.

Below are curated suite collections and example arrangements to guide your selections - daily plant and flower maintenance is included.

### Paddock - \$175

1 coffee-table arrangement

### Paddock Collection - \$300

1 side-table arrangement  
1 coffee-table arrangement

### Victory Lane Collection - \$400

2 side-table arrangements  
1 coffee-table arrangement

### Victory Lane Collection - \$500

3 side-table arrangements  
1 coffee-table arrangement

### Grand Prix Collection - \$850

2 side-table arrangements  
1 coffee-table arrangement  
1 Grand Phalaenopsis Orchid

### Grand Prix Collection - \$1000

3 side-table arrangements  
1 coffee-table arrangement  
1 Grand Phalaenopsis Orchid



**Phalaenopsis Orchid**

Refined and elegant statement piece.  
*As pictured \$500*



**Succulent Garden**

Clean, architectural composition.  
*As pictured \$100*



**Arrangement**

Sculptural design with color.  
*As pictured \$150*

All arrangements are custom-designed and scaled to your suite. Examples shown represent style and finish. Pricing is based on scale and placement rather than fixed designs. Selections Begin around 100 for side tables and Range up to 500 for grand pieces.

### We're Here to Help

Our team will advise on ideal scale, placement, and seasonal direction based on your suite layout and preferences. To place an order, please contact Laurel Lane at (940) 577-1468



**THANK YOU**  
FOR YOUR  
**PARTNERSHIP!**

@ARLINGTON\_GP

